

**THE RIGHT TOOLS. AT THE RIGHT TIME.  
IN THE RIGHT PLACE**



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***Publisher's representative***



## **Agenda**



**ProQuest family of brands  
Introducing *ProQuest Central*:  
New ProQuest Platform  
Summary  
Questions**

Challenge for today's libraries:  
**Information crisis**



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**The ProQuest Family of Brands**

Access to  
scientific  
literature



Digitisation  
and  
preservation

UMI<sup>®</sup>




Tools for  
researchers  
and libraries



SerialsSolutions



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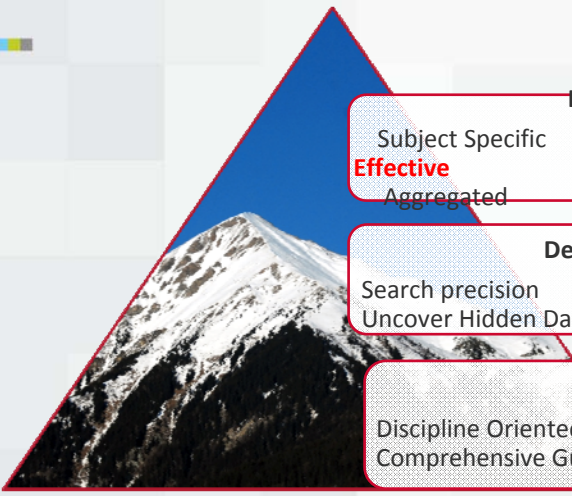
In order to be here,  
we need...

**THE RIGHT TOOLS. AT THE RIGHT TIME.  
IN THE RIGHT PLACE**

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## ProQuest Leading Databases



**Full Text**  
Subject Specific  
**Effective**  
Aggregated  
**Cost**

**Deep Indexing**  
Search precision  
Uncover Hidden Data in Tables and Figures  
**Innovative**

**A&I**  
Discipline Oriented  
Comprehensive Guide to the Literature  
**Trusted**

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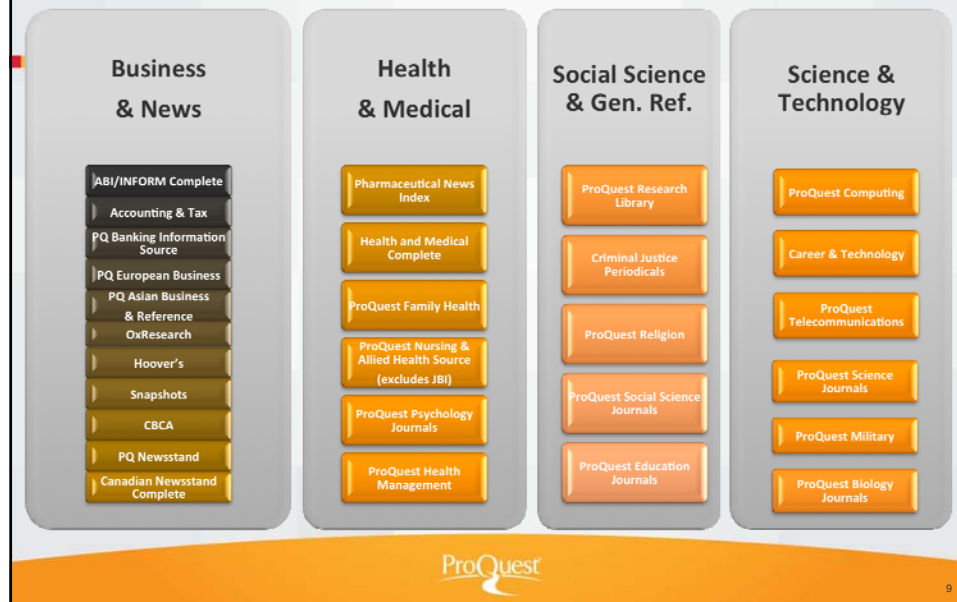
# ProQuest Central

## What is ProQuest Central? Multidisciplinary database



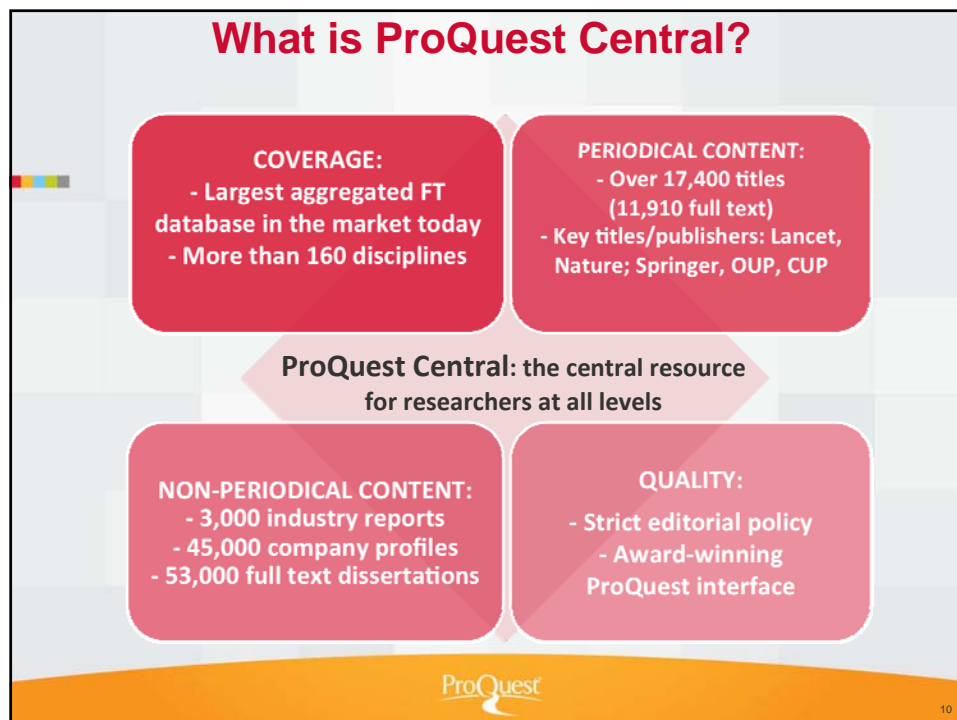
## What is ProQuest Central?

Aggregation of top-selling resources (25+)



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## What is ProQuest Central?



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## PROQUEST CENTRAL

### The largest aggregated full-text database

Periodicals	17,400 + (8,500 in 2009)
Dissertations and Theses	53,000 + (34,000 in 2009)
Annual Reports	7,200+
Industry and Market Research	4,800 + reports
Country Reports	285,000 + articles from more than 40 sources
Conference and Proceedings	1,000 +
Business Cases	6,000 +
Working Papers	26,100 +
Videos	450 +
Hoovers Company Records	42,000 + (updated regularly)
The Snapshot Series	9,100 + (updated regularly)

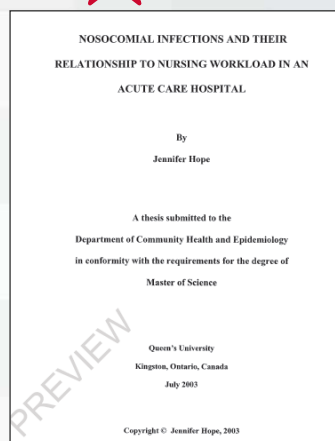
## Unique to ProQuest Central:

### Dissertations

- Official Repository of the US Library of Congress
- All top ranking USA research universities – as defined by the Carnegie Foundation - work with UMI
- 700 active university partners publish with us
- 40% of PhDs from the world's top universities are published in PQDT
- More than 3,000 libraries around the world subscribe to PQDT - including most of the world's leading universities



unique ProQuest content



**53,000 dissertations in ProQuest Central**





**BUSINESS**

# ProQuest Central

## Business & News

Over 4,000 scholarly and trade business publications in full text

- ❖ Cambridge Univ.Press
- ❖ Dow Jones & Company
- ❖ Emerald Group Publishing
- ❖ Financial Times Limited

- ❖ Incisive Media
- ❖ Palgrave Macmillan
- ❖ Springer Science & Business Media

300,000+ reports from: ★ unique ProQuest content

- ✓ Oxford Analytica
- ✓ Economist Intelligence Unit


- ✓ Business Monitor International
- ✓ First Research Industry Reports

**Top Titles Include**

- Wall Street Journal
- The Economist
- MIT Sloan Management Review
- Business Week
- Journal of American Academy of Business
- Journal of Business Ethics
- Fortune




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**HEALTHCARE & WELLNESS**

# ProQuest Central


## Health & Medical



- 2,100 Full-text journals
- clinical and healthcare disciplines, including medical sciences, immunology, pharmacy and pharmacology, nursing, physical fitness and hygiene, surgery, and others
- Exclusive full-text access to *The Lancet* and top publishers such as Cambridge University Press and more!



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# ProQuest Central

## Social Science & Gen. Ref.


Includes popular databases such as:

- ❖ ProQuest Research Library
- ❖ Criminal Justice Periodicals
- ❖ ProQuest Religion
- ❖ ProQuest Social Science Journals
- ❖ ProQuest Education Journals

- More than 4,000 full text sources
- Strong overlap with IBSS, ASSIA, ERIC, PsychINFO/ARTICLE.
- Trade coverage is unmatched
- ProQuest Central offers the broadest range of technology coverage to better service your diverse user community



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# ProQuest Central

## Science & Technology


Includes popular databases such as:

- ❖ PQ Computing
- ❖ PQ Career & Technology
- ❖ PQ Military
- ❖ PQ Science Journals
- ❖ PQ Telecommunications

- More than 1,000 full text sources
- Strong overlap with CSA Illumina Indexes
- Trade coverage is unmatched
- ProQuest Central offers the broadest range of technology coverage to better service your diverse user community

**Sample Titles:**

- Computerworld
- M2 Presswire
- Communications of the ACM
- InformationWeek
- Network World
- MIS Quarterly
- CRN
- Oil & Gas Journal
- Journal of Global Information Management
- Bioscience



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## The New ProQuest Platform. Guiding Principles.

- Create the best search and discovery experience**
  - Transform highly-regarded platforms into one unified search experience
  - Build whole new search infrastructure to support you and your users
- Get the user to relevant content quickly**
  - Whoever they are, whatever they're researching, we're focused on helping users be successful in their research
- Offer the right tools, at the right time, in the right place**
  - Supporting users in their research with the tools they need, when they need them
- Simplify the administration of library e-resources**
  - One platform means one set up across products, centralized usage reports, and streamlines library training on e-resources

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## Create the Best Search and Discovery Experience in the Industry



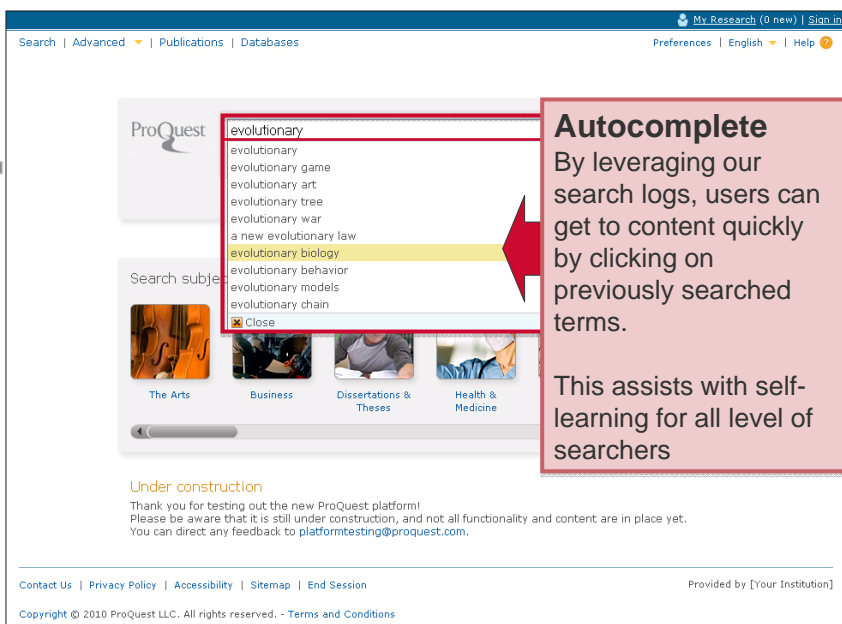
Single Search Box  
Single search across all content

Dedicated Product Pages  
Dive deep into products on their dedicated landing pages



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### Autocomplete

By leveraging our search logs, users can get to content quickly by clicking on previously searched terms.

This assists with self-learning for all level of searchers

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## The best search and discovery experience in the industry!

**ABI/INFORM Global**

**Familiar Navigation**  
Similar navigation elements to the Product-level Searching

**Product-level Searching**  
Search just the content within the selected database

**Additional Resources**  
Users have quick access to database descriptions, subject coverage, title lists, and more!

**Bringing Context to Content**  
Users have a clear sense of which database they are within through labeling and colorful imagery

Subject coverage:

- Business
- Economic conditions
- Corporate strategies
- Management theory
- Management techniques
- Business trends
- Competitive landscape and product information
- Accounting
- Finance
- Etc.

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## Get Users To Content Quickly

### Navigate Results Fast! →

- Spell-check and search string auto completion
- Faceted search
- Post-search manipulation of results
- Find similar content at the document level
- Reference linking
- “Son of SmartSearch”
- Mobile Device Support

Sort results by  
Relevance [v] Sort

Narrow results by

- Source type
- Publication title
- Document type
- Keyword
- Subject heading
  - Molecular biology (4878)
  - Genetics (3117)
  - Animals (3108)
  - Evolutionary biology (2864)
  - Ecology (2313)
  - Choose more >
- Language
- Database
- Date
  - 1852 - 2010 (decades)

Date trail: 1852-2010

## Advanced Search

### New Advanced Searching

Combined what users loved best from ProQuest and Illumina advanced searching

### New Capabilities

Users will have access to advanced search options specific to the database they want to search.

**The right tools at the right time in the right place.**

- My Research
- My Research sharing
- Integration with bibliographic tools such as RefWorks
- Alerts and RSS Feeds
- QuikBib Citation Tool

ProQuest Administrator Module

Account(s): Frank's H1 Test Account (63487) Rename account

Common tasks

- Create a ProQuest Login URL
- Add/edit your library logos and branding
- View/download usage reports**
- Schedule usage report email delivery
- Manage authentication settings for Proquest
- Configure custom outbound links and link resolvers
- Set up Resource Linking with One Click
- Change your ProQuest search settings default
- Set up holdings for PubMed LinkOut
- Set up holdings for Google Scholar Library Links
- View/download ProQuest title lists

**User Interface**  
Change interface settings including branding; create a custom login; customize subject areas.

**Usage Reports**  
Prepare statistical reports and/or schedule email delivery of reports.

**Linking In/Out**  
Set up links to other resources or link resolvers; link in from Google Scholar/Pub Med.

**Authentication/Access**  
Specify and manage the ways in which your users connect to the ProQuest platform.

**Title Lists/MARC Records**  
View/Download Title Lists or request MARC record delivery.

**Administrator Settings**  
Edit your profile for accessing the administrator module or to create assistant administrator profiles.

**Usage Reports**  
You can retrieve ProQuest usage reports that provide account site/usage group, search type, time or database. This information can be used to make decisions about your users - providing the right databases, supplying users with the right information.

**Request Usage Reports**  
Request a one-off usage report to view on screen, email or schedule a regular report by email.

**Scheduled Usage Reports**  
View and manage your currently scheduled usage reports.

**ProQuest Administration Module**

- Bringing all products onto one unified administration tool!
- Enhanced usage reports
- Enhanced administration capabilities
- Geolocation-based authentication

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**TRIAL TO ALBANIAN SCIENTIFIC COMMUNITY**

ProQuest opened a trial accesible at:

<https://www.proquest.com/trials/trialSummary.action?view=subject&trialBean.token=I1BXGHLXXH2E05BAXRX>

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## Summary

ProQuest Central is now the biggest resource available for use as multidisciplinary database:

- MORE CONTENT: periodical and non-periodical
- MORE FULL TEXT: more than 50% current full-text
- MORE CHOICE: balanced coverage of academic, trade and news content
- BETTER VALUE: more for your money

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**Start here.**

**The all-new**

**ProQuest**

**Discover more.**